



**MEMO FROM NJBA
NEW JERSEY BROADCASTERS ASSOCIATION
2608 Lakewood Rd., Suite 3
Point Pleasant, NJ 08742
(609) 860-0111 Fax: (609) 860-0110**

Date: June 30, 2026
To: All General Managers, Traffic Directors & Copy Departments at All Stations
From: Debbie DeGaeta
Re: **PEP INSTRUCTIONS FOR JULY 2026**

PLEASE RUN ALL SPOTS 6A-12A (with extra insertions ROS)

RADIO

JCP&L (Jersey Central Power & Light): Please run the spots that were sent out to stations earlier today, as follows:

- “Hurricane Preparedness”, :30
- “Hurricane Preparedness”, :60
- “Summer Safety”, :30
- “Summer Safety”, :60

Reminder: You should be running one account for the month of July 2026, which is:

- **JCP&L (run for entire month of July)**

Please be sure the spots you are running correspond with the PEP Instructions.

PLEASE ALSO RUN THE EEO SPOTS (FOR NEW JERSEY AND NEW YORK STATIONS).

If you have a question about the PEP program, please call the NJBA office toll free at 1-888-NJBA-FONE.

Thank you for your continued cooperation!