



**MEMO FROM NJBA  
NEW JERSEY BROADCASTERS ASSOCIATION  
2608 Lakewood Rd., Suite 3  
Point Pleasant, NJ 08742  
(609) 860-0111 Fax: (609) 860-0110**

Date: May 29, 2025  
To: All General Managers, Traffic Directors & Copy Departments at All Stations  
From: Debbie DeGaeta  
Re: **PEP INSTRUCTIONS FOR JUNE 2025**

**PLEASE RUN ALL SPOTS 6A-12A (with extra insertions ROS)**

**RADIO**

**JCP&L (Jersey Central Power & Light): Please discontinue running JCP&L spots at this time. We are expecting new spots soon and will send another insertion at that time.**

**NJ Secretary of State Business Action Center: Please continue running the following spot:**

- “Small Business Manual”, :30

**Reminder: You should be running one account for the month of June 2025, which is:**

- **NJ Secretary of State Business Action Center**

**Please be sure the spots you are running correspond with the PEP Instructions.**

**PLEASE ALSO RUN THE EEO SPOTS (FOR NEW JERSEY AND NEW YORK STATIONS).**

If you have a question about the PEP program, please call the NJBA office toll free at 1-888-NJBA-FONE.

Thank you for your continued cooperation!